

23rd District PTA 2023-2024 Membership Incentives for Units

August – Early Bird Award!

Challenge: Have a [California State PTA Board of Directors member](#) join your PTA!

Prize: A [Membership campaign sign set!](#)

September – PTA is Our Community!

Challenge: Have at least one **elected community official** (school board, city council, etc.) join PTA!

Prize: A [Dry Erase Goal Meter!](#)

October – PTA is Support (For Children!)

Challenge: Have **10** new [supporters](#) join as members (grandparents, neighbors, etc.) by **October 31!**

Prize: An [“Event Sponsored by PTA” banner!](#)

November – Bronze Membership Challenge!

Challenge: Achieve **more than 50%** of last year's membership totals for a chance to win!

Prize: A [customized Membership QR code banner!](#)

December – Silver Membership Challenge!

Challenge: Achieve **more than 75%** of last year's membership totals for a chance to win!

Prize: A [customized A-frame sign!](#)

January – Welcome Back Challenge!

Challenge: Gain **10** new members to your PTA for a chance to win!

Prize: A [customized Staff Appreciation banner!](#)

February – Fall in Love with PTA!

Challenge: Sponsor or gain **17** new members in honor of Founders Day for a chance to win!

Prize: [17 membership posters!](#)

March – Gold Membership Challenge!

Challenge: Achieve **more than 100%** of last year's membership totals for a chance to win!

Prize: A [PTA Meeting Announcement banner!](#)

April – “Home Stretch” Platinum Challenge!

Challenge: Achieve **more than 125%** of last year's membership totals for a chance to win!

Prize: A [personalized PTA tablecloth!](#)

*Don't Miss the Grand Prize:
Participate in 5 of the 9
challenges for a chance to win a
Customized Folding Utility Wagon!*

Verification of participation must be received by the 5th of the following Month!

Membership Matters!

23rd District will recognize units for the following achievements with social media shout-outs and certificates:

- **100 Members (100 Club)**
- **200 Members (200 Club)**
- **300 Members (300 Club)**

23rd District Membership Services
Send verification to
Membership@23rdDistrict.org